



Blackbook702.com

FOR IMMEDIATE RELEASE

Blackbook702 hosts an evening of Cosmopolitans, cupcakes and couture with an exclusive screening of “Sex and the City” at Brendan Theatres May 30

An evening to benefit The Public Education Foundation

LAS VEGAS – May 15, 2008 – Blackbook702, in conjunction with Escada, Jimmy Choo, The Cupcakery, and Las Vegas Vodka host an evening of friendship, frosting and fashion with a private showing of the highly-anticipated movie, “Sex and the City” (SATC) on the night of its U.S. premiere, Friday, May 30. The evening will benefit The Public Education Foundation and tickets are tax-deductible.

“So many women and men have been awaiting the return of ‘Sex and the City’ and the adventures of Carrie, Samantha, Charlotte and Miranda – we wanted to create an environment that fosters the very essence of the movie, friendship and fashion,” said Glynda Rhodes, CEO of Blackbook702 and board member of The Public Education Foundation. “This is the perfect way for friends to get together and enjoy the movie, while getting the true SATC experience filled with Cosmos, cupcakes and couture.”

The evening will take place at Brendan Theatres inside the Palms Casino Resort. Doors open at 6:45 p.m. and the show begins at 7:30 p.m. There will be a special valet set up at the west casino entrance so guests can have an effortless experience coming and going. Upon entrance, guests will be escorted to the theatre where they will be given a Las Vegas Vodka Cosmo to kick off their evening.

Tickets for this exclusive event are only \$55 per person or \$500 for groups of 10. Each ticket includes a hosted bar featuring our local Las Vegas Vodka Cosmopolitans made possible by SpyOnVegas.com. Guests will also be treated to retro and decadent cupcakes from the The Cupcakery, not unlike those the fabulous foursome enjoy onscreen. The Cupcakery’s signature cupcake, the Southern Belle made of red velvet with cream cheese frosting is sure to be a crowd pleaser. Additionally, models from Blackbook702 will surround the guests as the latest in couture from Escada and Jimmy Choo are shown. Dazzling items from Escada in the Forum, Michael E Minden Diamond Jewelers in the Fashion Show, and other shops will be raffled off.

Tickets are available for purchase at Escada in the Forum Shops at Caesars; The Cupcakery in Henderson, located at 9680 S. Eastern Avenue at Silverado Ranch; or at Blackbook702 at 5564 S. Fort Apache Road and Russell Road off the 215-Beltway and by calling 702.736.5042.

About The Public Education Foundation

Established in 1991, The Public Education Foundation is a non-profit organization dedicated to improving public education in Southern Nevada. For more information about the Foundation's programs and initiatives, go to www.thepef.org.

About Blackbook702

Blackbook702 is your full-service liaison to Las Vegas. With the ability to create a truly surreal Las Vegas experience for your events, Blackbook702 provides all-inclusive planning and administration of events, promotions, mixers and for visiting groups. No matter how big or small, Blackbook702 can plan an event with a style and sophistication that no others can match.

###

For media information, please contact:

Mercedes Tan

www.Blackbook702.com

Ph: 702.736.5042

Mercedes@blackbook702.com

